

# BIG DATA SCIENCE AT SDSU



**BIG DATA SCIENCE** has developed at an astonishing speed in just the past few years. We are increasingly overwhelmed by big data from everywhere in our lives, including social media, health, bioinformatics, brain imaging, business transactions and transportation. Such data offer golden opportunities for scientists to develop new tools, new methods and new theories. Big data provide untapped potential for discovering and analyzing dynamic human behavior, business trends, disease outbreaks, traffic patterns, urban dynamics and climate change trends.

## COME OUT AND JOIN THE LIGHTNING TALKS AND FORUMS

SAT. MARCH 7, 2015  
11:00 AM — 1:30 PM

**LOCATION:**

TEMPLO ROOM IN THE CONRAD  
PREBYS AZTEC STUDENT UNION,  
SAN DIEGO STATE UNIVERSITY

The SDSU Big Data Science Program Initiative Steering Committee is hosting a Lightning Talks and Forums event as part of a Big Data Science Initiative at SDSU.

We will be bringing together SDSU big data colleagues from multiple disciplines, in particular, the four Areas of Excellence:

- Human Dynamics in the Mobile Age
- Climate and Sustainability Studies
- Clinical and Cognitive Neuroscience
- Viral Information Institute



LIGHTNING TALK SERIES

